

Original Research Article

<https://doi.org/10.20546/ijcmas.2021.1006.071>

Economic Analysis of Rajma Production in Visakhapatnam District of Andhra Pradesh, India

P. Sruthi^{1*}, B. Aparna¹, N. Vani¹ and G. Mohan Naidu²

¹Department of Agricultural Economics, ²Department of Statistics and Computer Applications, S.V Agricultural College, Tirupati, A.P, India

*Corresponding author

ABSTRACT

Keywords

Rajma, Cost concepts, Net return, Rate of returns

Article Info

Accepted:
20 May 2021
Available Online:
10 June 2021

In the present study, an attempt has been made to study economic analysis of rajma in Visakhapatnam district with view to study the costs and returns, constraints in production and marketing of rajam. For this purpose, two mandals (Chintapalli and Gudem Kotha Veedhi) were selected and from each mandal two villages on the basis of highest area under rajma. From each selected village 10 farmers were selected through simple random technique making a sample size of 40 farmers. The data pertains for the year 2018-19. The study revealed that by using the mentioned physical inputs the main produce was 8.4 quintals per hectare. The total cost of cultivation of rajma per hectare was calculated as ₹ 18869.11. Among the total costs, 86.61 per cent was occupied by variable costs and remaining 13.38 per cent was occupied by fixed costs. The cost of cultivation of rajma according to cost concepts was calculated and they were, cost A₁ ₹ 14042.35, cost B₁ ₹ 14167.11, cost B₂ ₹ 15677.11, cost C₁ ₹ 17269.11, cost C₂ ₹ 18869.11 and finally cost C₃ ₹ 20756.02. Gross returns and net returns per hectare of rajma were ₹ 52500 and ₹ 33630.89 respectively. When Rate of returns was worked out they stood at 1.78. High infestation of disease and pest in the field was the major constraint faced by farmers' during cultivation of rajma.

Introduction

India is a major pulses growing country in the world. The diverse agro-ecological conditions in the country are favorable for growing various pulses. Rajma is scientifically known as *Phaseolus vulgaris* which is cultivated as vegetable and seed crop. It is also known as red kidney beans, French bean, haricot bean, snap bean, dry bean, pole bean, etc. It is

native of South and Central America which is widely cultivated in tropical, sub tropical and temperate regions. The major exporting countries of rajma are USA, China and Argentina. Brazil is top producer of kidney beans in the world (Anonymous, 2013). Rajma is traditionally a crop of temperate region. It is grown in different states of India like Maharashtra, Jammu and Kashmir, Himachal Pradesh, Uttarakhand, West Bengal, Uttar Pradesh, Karnataka, Tamil

Nadu and few regions of Andhra Pradesh. The total cultivated area under rajma in Andhra Pradesh was 12000 ha (2018-19) (Anonymous, 2018).

Kidney beans have become famous all over the world due to its health benefits as well as their savory texture and are termed as “King of Nutrition”. The beans of 100grams consists energy 1,393 kJ (333 kcal), carbohydrates 60.01 g, sugars 2.23 g, dietary fibre 24.9 g and Fat 0.83 g (Parmar, 2016). There are many health benefits of rajma such as it helps in preventing cancer, improve brain function, control blood sugar levels and may prevent diabetes.

The main objectives of this study to estimate the costs and returns of rajma cultivation. And also to recognize constraints faced by the farmers in production and marketing of rajma.

Materials and Methods

The study was carried out in Visakhapatnam district of Andhra Pradesh which has been selected purposively for the study because the district has large cultivation area under rajma. Two mandals were selected which has maximum average under rajma and from each mandal two villages were selected based on highest area under the crop. From each selected village 10 farmers were selected through simple random technique making a sample size of 40 farmers.

Tools of analysis

Cost concepts

Cost concepts defined by Commission for Agricultural Costs and Prices (CACP) were followed to estimate the cost of cultivation and derive the measures of efficiency *viz.*, farm business income, family labour income, net income and farm investment income cost

concepts were used. The cost concepts *viz.*, cost A₁, cost A₂, cost B₁, cost B₂ and cost C₁, cost C₂, cost C₃ were used in the present study and they are derived as follows.

Cost A1

This cost includes values of hired human labour, owned and hired cattle labour, owned and hired tractor services, seeds, fertilizers, farm yard manures, plant protection chemicals, depreciation, repairs, land revenue and interest on working capital.

Cost A₂ = Cost A₁ + Rent paid for leased in land

Cost B₁ = Cost A₂ + Interest on value of owned fixed capital assets (excluding land)

Cost B₂ = Cost B₁ + Rental value of owned land and rent paid for leased-in land

Cost C₁ = Cost B₁ + Imputed value of family labour

Cost C₂ = Cost B₂ + Imputed value of family labour

Cost C₃ = Cost C₂ + 10 per cent of cost C₂ as management cost. (On account of managerial functions performed by farmers).

Farm efficiency measures

Farm business income = Gross income – Cost A₁
Family labour income = Gross income – Cost B₂
Net income = Gross income – Cost C₂

Farm investment income = (Gross income – Cost C₃) + (Cost B₂ – Cost A₁)
Returns per rupee of expenditure = Net income / Cost C₃.

Garrett's ranking technique

Garrett's ranking technique was employed to prioritize or rank the problems posed by the farmers in production and marketing of rajma. Garratt's Formulae for converting rank into percent is given by: Percent position = $100 * (R_{ij} - 0.5) / N_j$

Where,

R_{ij} =Rank given for i^{th} factor (constraint) by j^{th} individual, N_j =Number of factor (constraints) ranked by j^{th} individual.

Results and Discussion

Costs and returns of rajma

Any enterprise to gain profitability depends on its cost structure, output and price received by entrepreneur. Cost structure depends on expenditure made on inputs and services utilized in the process of production.

Cost structure of rajma

Economic costs include both explicit and implicit costs. To arrive at the profitability of any project these costs should be covered by gross income. Usually farmers feel satisfied only when gross income exceeds explicit costs. More specifically, the total costs were divided into operational and fixed costs. Hence, the above costs were worked out for per hectare of rajma crop and mentioned in Table 1.

The cost of cultivation of rajma per hectare worked out to ₹18869.11 in which the variable cost constituted ₹16343.74. Among variable costs it was observed that human labour, seed cost and fertilizer cost constituted the major portion. The high share of labour cost of the total variable cost were also reported by Sanjeev *et al.*, (2017). As high as ₹6641 (35.20 per cent) were spent on human labour, ₹4000 (21.20 per cent) were spent on seed material and ₹1900 (10.07 per cent) were spent on fertilizer. The next highest item of expenditure was cattle labour and machine labour on which rajma farmers spent an amount of ₹1895 (10.04 per cent) and 1680 (8.90 per cent). The cost of Interest on working capital cost was ₹227.74 (1.20 per cent). The total fixed cost per hectare worked

out to ₹2525.37 (13.38 per cent). The rented value of owned land was estimated at ₹1600 (8.48 per cent). Other fixed costs were depreciation, interest on fixed capital and land revenue were estimated at ₹700.61 (3.71 per cent), ₹124.76 (0.66 per cent) and ₹100 (0.53 per cent).

Cost concepts of rajma

An attempt was also made to analyze the cost of cultivation of rajma according to various cost concept used by Commission for Agricultural Costs and Prices (CACPC), New Delhi and presented in Table 2.

The various costs calculated provide different measures to the cultivator. The difference between gross returns from scale of produce and cost A represents the total returns to the cultivator for fixed and variable inputs employed. Cost A_2 provides a measure of return for farmers investment and profit. Cost B provides an estimate of returns which correspond to the own labour and profit. The Cost C provides an estimate purely of profit of farm.

The Cost A_1 and Cost A_2 was found to be the same i.e. ₹14042.35 per hectare, it means that none of the respondents were found to be using leased-in land for cultivating rajma. The Cost B_1 , Cost B_2 , Cost C_1 Cost C_2 and Cost C_3 was ₹14167.11, 15677.11, 17269.11, 18869.11 and 20756.02 respectively.

Measures of farm income

Various farm efficiency measures *viz.*, gross income, net income, farm business income, family labour income and farm investment income were computed and presented in Table 2.

Gross income obtained from rajma was ₹52500 per hectare. Net income which represents surplus of gross income over total

cost estimated was estimated ₹ 33630.89 on rajma farms. Farm business income indicates returns on owned resources like land, labour and capital was ₹ 38457.65.

Family labour income is another measure of farm efficiency representing the returns from farmer's own labour and family labour accounting to ₹ 36732.89. Farm investment income is a measure of returns to fixed capital was ₹ 33468.74.

Output and returns per hectare of rajma

The output from any crop depends on the various factors such as climate, fertility of soil, irrigation and quality input material etc. From the Table 3, it is clear that rajma recorded a yield of 8.4 quintal per hectare. The gross returns and net returns obtained from rajma farms were ₹ 52500 and ₹ 33630.89 per hectare respectively. The cost of production of rajma was ₹ 2246.32 and rate of return per rupee spent worked out to 1.78.

Table.1 Cost of cultivation of rajma according to component wise

(₹ /hectare)

S.No.	Particulars	unit	Quantity	value	Percent
I.	VARIABLE COST				
1	Human labour	mandays	17.89	6641.00	35.20
	Owned		8.06	3102.00	16.44
	Hired		9.83	3539.00	18.76
2	Cattle labour	Pair days	3.35	1895.00	10.04
	Owned		2.15	1175.00	6.22
	Hired		1.20	720.00	3.81
3	Machine labour	hours	2.40	1680.00	8.90
	Owned		-	-	-
	Hired		2.40	1680.00	8.90
4	Seed/ seedlings	kg	50.00	4000.00	21.20
5	Manures and Fertilizers	kg	100 .00	1900.00	10.07
6	Interest on working capital			227.74	1.20
	Total variable costs			16343.74	86.61
II.	FIXED COST				
1	Land revenue			100.00	0.53
2	Rental value of owned land/rent paid for leased in land			1600.00	8.48
3	Depreciation			700.61	3.71
4	Interest on fixed capital			124.76	0.66
	Total fixed costs			2525.37	13.38
	TOTAL COST			18869.11	100.00

Table.2 Costs concepts and measures of farm income

(₹ /hectare)

S. No.	Particulars	Farms
1.	Cost A ₁ /A ₂	14042.35
2.	Cost B ₁	14167.11
3.	Cost B ₂	15677.11
4.	Cost C ₁	17269.11
5.	Cost C ₂	18869.11
6.	Cost C ₃	20756.02
7.	Gross Income	52500
8.	Net Income	33630.89
9.	Farm business Income	38457.65
10.	Family labour Income	36732.89
11.	Farm investment Income	33468.74

Table.3 Output and returns per hectare of rajma

S. No.	Particulars	Rajma farm
1	Yield (Q)	8.4
2	Gross Income (Rs)	52500
3	Total Cost (Rs)	18869.11
4	Net Return (Rs)	33630.89
5	Rate of Returns(Net returns/Total Cost)	1.78
6	Cost of production	2246.32

Table.4 Farmers perception on constraints in production and marketing of rajma (n=40)

S.No.	Production constraints	Score	Rank
1.	Unavailability of labour	77.15	1
2.	High cost of input material	67.90	2
3.	Non availability of credit on time	63.65	3
4.	Disease and pest infestation	58.50	4
5.	Inadequate knowledge of package and practices	53.82	5
6.	Inadequate knowledge of plant protection chemicals	53.07	6
7.	Inadequate transportation facility	48.15	7
8.	Inadequate awareness about market news and intelligence	42.15	8
9.	Unfavourable weather conditions	41.25	9
10.	Inadequate storage facility	40.05	10
11.	Low price for beans	33.77	11
12.	Inadequate capital	27.52	12

Constraints faced by the farmers in production and marketing of rajma

The major constraint faced by most of the farmers was unavailability of labour (Mean score 71.15) which stood 1st and the second most important constraint faced by the rajma farmers was high cost of input material (Table 4). The other important constraints reported by the rajma farmers were non availability of credit on time, disease and pest infestation and inadequate knowledge of package and practices which ranked 3th, 4th and 5th respectively. The constraints such as Inadequate knowledge of plant protection chemicals (Mean score 53.07), inadequate transportation facility (Mean score 48.15) and inadequate awareness about market news and intelligence (Mean score 42.15) are the other problems faced by rajma farmers in production stood 6th, 7th and 8th. The other constraints were unfavorable weather conditions (Mean score 41.25), inadequate storage facility stood (Mean score 40.05), low price for beans (Mean score 33.77) and inadequate capital (Mean score 27.52). The similar constraints were also identified by Shashikant(2011).

In conclusion, the cost of cultivation of rajma per hectare worked out to ₹ 18869.11 in which the variable cost constituted ₹ 16343.74 and fixed cost worked out to ₹ 2525.37. Rajma has recorded a yield of 8.4 per hectare. The gross returns and net returns obtained from rajma farms per hectare were ₹ 52500 and ₹ 33630.89 respectively and the rate of return per rupee spent was worked to 1.78.

According to the cost concept analysis, on an average, Cost A₁/A₂, Cost B₁, Cost B₂, Cost C₁ Cost C₂ and Cost C₃ were ₹ 14167.11, 15677.11, 17269.11, 18869.11 and 20756.02

respectively. The net income from rajma were ₹ 33630.89. The farm business income, family labour income and farm investment income on rajma farm were ₹ 38457.65, ₹ 36732.89 and ₹ 33468.74 respectively. It was observed that, the major problem in production and marketing of rajma were unavailability of labour followed by high cost of input material, non availability of credit on time and disease and pest infestation.

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How to cite this article:

Sruthi, P., B. Aparna, N. Vani and Mohan Naidu, G. 2021. Economic Analysis of Rajma Production in Visakhapatnam District of Andhra Pradesh, India. *Int.J.Curr.Microbiol.App.Sci.* 10(06): 646-652. doi: <https://doi.org/10.20546/ijemas.2021.1006.071>